



**Auburn Youth Soccer Association  
Rainier Valley Slammers**

328 – 37<sup>th</sup> ST NW, Suite A  
Auburn, WA 98001  
[www.auburnsoccer.org](http://www.auburnsoccer.org)

Auburn Youth Soccer Association (AYSA)/Rainier Valley Slammers (RVS) is seeking sponsors for its upcoming season. We are a non-profit organization that provides recreational and competitive soccer opportunities for Pierce and King County youths. Sponsoring our club is not only a great way to get involved within the community, it's also an amazing form of marketing for your business. Over 1,000 players participate in our programs, including our Mod, Rec, Junior Academy and premier-level RVS program. In addition to traveling state-wide within Washington, our RVS teams compete regionally. That means your business will have branding in front of thousands of people and generate over 1.9 million impressions in the states of Washington, Oregon, California and Nevada. With that type of exposure, everyone will remember that your business supported the development of youth athletes.

Key highlights of our sponsorship program:

- Help your business market and advertise throughout Washington, as well as Oregon, California and Nevada.
- Help defray our costs for equipment, uniforms, league fees, fields, trainers, coaches and referees.
- Support our Scholarship Program to ensure every youth, regardless of family income level, has the opportunity to participate in club level soccer.
- Donation may be tax deductible

AYSA/RVS is affiliated with one of the premier U.S. youth soccer programs, the Slammers FC based out of Orange County, California. Our mutual slogan is, "One Family Committed to Excellence." Our mission is to enhance each player's enjoyment of the game while promoting understanding, skill and good sportsmanship. Our philosophy goes beyond the white lines of a soccer field. We recognize the link between team sports and life in general – promoting hard work, commitment, education and dedication. AYSA encourages its members to support a variety of community service projects and charitable programs. RVS teams, in particular, play a big role in upholding AYSA's belief that not only are community service projects an investment in our community and the people who live in it, but they serve to promote the importance of good citizenship for those who volunteer.

We understand that there are often multiple choices when considering your marketing and community outreach opportunities, but we truly believe this would be a great fit. On the next page, you will find our proposed sponsorship levels. If you want something a little more customized in return for your sponsorship, we are very open to your ideas.

## AYSA/RVS Sponsorship Levels

### **Bronze Level - \$500 per year**

- Sponsor's name/logo appears on sponsorship page of the club's website including a hyperlink to sponsor's website.

### **Silver Level - \$5,000 per year** (2-year commitment)

- Sponsor's logo on **all Junior Academy training tees** (back or sleeve, if before printing)
- Sponsor's name/logo appears on sponsorship page of the club's website including a hyperlink to sponsor's website.
- Sponsor's logo rotating on main page

### **Gold Level – \$10,000 per year** (2-year commitment)

- Sponsor's logo on **all RVS practice shirts** (back or sleeve, if before printing)
- Sponsor's name/logo appears on sponsorship page of the club's website including a hyperlink to sponsor's website.
- Sponsor's logo rotating on Auburn Youth Soccer Association's homepage.

### **Platinum Level - \$25,000 per year** (2-year commitment)

- Sponsor's logo **exclusively on the front or back of game jerseys for the entire club.**
- Sponsor's name/logo appears on sponsorship page of the club's website including a hyperlink to sponsor's website.
- Sponsor's logo rotating on Auburn Youth Soccer Association's homepage.
- Sponsor acknowledgement in club-wide emails.
- Sponsor receives plaque from club.

Thank you for taking the time to review our request. For further details about our sponsorship opportunities, please contact Nicole Larsen at 206-841-8178 or [president@auburnsoccer.org](mailto:president@auburnsoccer.org). For a more in-depth description of our programs, including some of our community service projects, please visit our website at [www.auburnsoccer.org](http://www.auburnsoccer.org).